



Station Order Revised

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

12033

Contact: Craig Lewis

Email: clewis@ksl.com

Phone: 801-575-5555

Fax: 801-575-5831

Direct: 801-575-5809

KSL -TV

Program Name	DP	Days	Length	Gross Rate	Mon Sep 24	Tue Sep 25	Wed Sep 26	Thu Sep 27	Fri Sep 28	Sat Sep 29	Sun Sep 30	Total
KSL 6a News	EM	M-F	30	\$400.00	1	1	1	1	1			5
6:00 AM 7:00 AM			30	\$2,000.00								
Sold out at LUR per KSL. Move to L2 to clear.												
Sunday Today	EM	Su	30	\$50.00							1	1
7:00 AM 8:00 AM			30	\$50.00								
Rachael Ray	DT	M-F	30	\$60.00			1		1			2
10:00 AM 11:00 AM			30	\$120.00								
Studio 5	DT	M-F	30	\$85.00	1							1
11:00 AM 12:00 PM			30	\$85.00								
KSL Noon News	DT	M-F	30	\$160.00		1						1
12:00 PM 1:00 PM			30	\$160.00								
Sold out at LUR per KSL. Move to L2 to clear.												
Today III	DT	M-F	30	\$65.00					1			1
1:00 PM 2:00 PM			30	\$65.00								
Katie Couric	EF	M-F	30	\$90.00	1	1	1	1	1			5
4:00 PM 5:00 PM			30	\$450.00								
KSL 6:30p News	EN		30	\$575.00	1	1	1	1				4
6:30 PM 7:00 PM			30	\$2,300.00								
Sold out at LUR per KSL. Move to L1 to clear.												
KSL 5p News	EN	M-F	30	\$625.00	1	1	1	1	1			5
5:00 PM 5:30 PM			30	\$3,125.00								
Sold out at LUR per KSL. Move to L1 to clear.												
KSL 6p News	EN	M-F	30	\$675.00	1	1	1	1	2			6
6:00 PM 6:30 PM			30	\$4,050.00								
Sold out at LUR per KSL. Move to L1 to clear.												
KSL 10p News	LN	M-F	30	\$2,800.00				1				1
10:00 PM 10:35 PM			30	\$2,800.00								
Sold out at LUR per KSL. Move to L1 to clear.												
Saturday 10p News	LN	Sa	30	\$950.00						1		1
10:00 PM 10:35 PM			30	\$950.00								
Sold out at LUR per KSL. Move to L2 to clear.												

Suzanne Collins

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Date/Time Sent: 9/18/2012 3:22:53 PM

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Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Tonight Show	LF	M-F		\$800.00			1					1
10:35 PM 11:37 PM		30		\$800.00								
Sold out at LUR per KSL. Move to L1 to clear.												
Station Gross Totals				\$16,955.00	6	6	7	6	7	1	1	34

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